

Panel Book 2026

Global Reach.
Local Truth



Veriva Insights provides reliable online panel access across 30 countries, helping research agencies, brands, consultancies, and corporate insight teams reach the right respondents with confidence.

Through our UK-based operations and trusted international panel partnerships, including strong access across Asia Pacific and Europe, we support fast, flexible, and quality-focused data collection for consumer, healthcare, B2B, and specialist research audiences.

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Introduction

Veriva Insights is a market research and panel access company built to connect businesses with verified respondents across global markets.

Headquartered in the United Kingdom and supported by strategic partnerships in the Asia region and other key regions, Veriva Insights gives clients access to high-quality online research participants across 30 countries.

We help clients conduct surveys, product tests, brand studies, concept evaluations, customer experience research, audience profiling, and B2B decision-maker studies with speed, transparency, and care.

Our approach is simple: combine global reach, local market understanding, and strict quality controls to deliver dependable data for better business decisions.

Who We Are

● OUR MISSION

To make global research access easier, faster, and more reliable by connecting clients with verified respondents across diverse markets.

● OUR VISION

To become a trusted international research access partner for companies seeking authentic consumer and business insights across developed and emerging markets.

● OUR VALUES

Quality First
Local Understanding
Speed with Control
Partnership Mindset

Panel Reach

Veriva Insights provides online panel access across 30 countries, covering major research markets in Asia, Europe, North America, the Middle East, and other high-growth regions.

Our panel access model is built through a combination of owned relationships, verified supplier partnerships, and local market networks.

Asia Pacific

China, India, Japan, South Korea, Indonesia, Thailand, Vietnam, Malaysia, Philippines, Singapore, Taiwan, Hong Kong, Australia

Europe

United Kingdom, Germany, France, Italy, Spain, Netherlands, Poland, Sweden

North America

United States, Canada

Middle East & Africa

United Arab Emirates, Saudi Arabia, South Africa

Latin America

Brazil, Mexico, Argentina, Chile

Why Choose Veriva Insights?

01

Access Across 30 Countries

We provide respondents across a broad range of international markets, giving clients one reliable partner for multi-country research.

02

Flexible Research Support

We support sample-only projects, full-service data collection, survey programming coordination, translations, fieldwork management, quality checks, and reporting support.

03

Quality-Controlled Respondents

Our fieldwork process includes respondent validation, duplicate prevention, speed checks, attention checks, geo-verification where available, and response-quality monitoring.

04

Consumer, B2B, Healthcare, and Specialist Audiences

We support a wide range of respondent profiles, from general consumers to business decision-makers, healthcare audiences, parents, vehicle owners, technology users, investors, and high-income groups.

Panel Size

** Active Panellists are those who have taken part in a survey in the last 6 months.*

39%

Active Panelists

4M

Panel Size total

Panel Profiling

Basic Demographics

- Age
- Gender
- Country
- Region
- City
- Language
- Education
- Household income
- Personal income
- Employment status
- Marital status
- Household size
- Children in household

Household and Family

- Parents
- Children's age groups
- Pet ownership
- Home ownership
- Renters

Automotive

- Car owners
- New and used car buyers
- Electric vehicle interest
- Vehicle brand ownership
- Purchase intention
- Insurance decision-makers
- Fleet decision-makers

Financial Services

- Bank account holders
- Credit card users
- Loan holders
- Insurance policyholders
- Investors
- Crypto users, where applicable
- High-net-worth audiences
- Financial decision-makers

Data Quality Commitment

01. Pre-Survey Validation

Respondents are screened based on project requirements, demographic fit, device checks, and market eligibility.

02. Duplicate and Fraud Prevention

We apply checks such as IP review, device monitoring, duplicate detection, geo-location review where available, and suspicious activity flagging.

03. Survey-Level Quality Checks

We recommend and support attention checks, straight-line detection, speeding checks, open-end review, consistency checks, and trap questions.

Asia Pacific

Panel Size: 2.4+ million



Region	Country	Panel Access
Asia Pacific	China	650,000
Asia Pacific	India	420,000
Asia Pacific	Japan	300,000
Asia Pacific	South Korea	170,000
Asia Pacific	Indonesia	180,000
Asia Pacific	Thailand	120,000
Asia Pacific	Vietnam	110,000
Asia Pacific	Malaysia	90,000
Asia Pacific	Philippines	120,000
Asia Pacific	Singapore	45,000
Asia Pacific	Taiwan	70,000
Asia Pacific	Hong Kong	40,000
Asia Pacific	Australia	120,000

Europe

Panel Size: 1.1+ million



Region	Country	Panel Access
Europe	United Kingdom	250,000
Europe	Germany	220,000
Europe	France	190,000
Europe	Italy	150,000
Europe	Spain	150,000
Europe	Netherlands	80,000
Europe	Poland	90,000
Europe	Sweden	55,000

North America

Panel Size: 600k+



Region	Country	Panel Access
North America	United States	450,000
North America	Canada	150,000

Middle East & Africa

Panel Size: 215k+



Region	Country	Panel Access
Middle East & Africa	United Arab Emirates	55,000
Middle East & Africa	Saudi Arabia	70,000
Middle East & Africa	South Africa	90,000

Latin America


Panel Size: 485k+



Region	Country	Panel Access
Latin America	Brazil	180,000
Latin America	Mexico	160,000
Latin America	Argentina	80,000
Latin America	Chile	65,000

Thank You

for your time
and attention

 www.verivainsights.com

 sales@verivainsights.com

 Siu Offices, 4-6 Greatorex Street,
London, United Kingdom, E1 5NF